Nowadays many approaches in the theory of argumentation can be reasonably applied to the goal of understanding how people with different cultural traditions relate to face-to-face arguing. For the answer to this issue within the global research project, it has been conducted the surveys gathering people’s self-reports about interpersonal arguing in many countries: the USA, Ukraine, Chile, France, Netherlands, Portugal, Turkey, and other ones. It allowed argumentation scholars to compare and generalize the data collected in various countries and regions.

In our talk, we will present the key principles, which we based on in studying personal and social contexts for arguing. Also, we describe the instruments used for people’s self-reports related to general motivations, understandings of interpersonal argument, professional contrast, emotional reactions to conflict, power distance, and arguing at work.

Besides, we will present our findings based on studying personal and social contexts for arguing in Ukraine and Chile.